

KAIA GOODENOUGH

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EDUCATION

Royal College of Art
Currently Studying MA Curating Contemporary Art 2020 -2022

Central Saint Martins Short Course June 2020
Art, Ethics and Social Change with Sara Shamsavari

MoMA facilitated by Coursera April 2020
In the studio Postwar Abstract Painting

DanceEast Junior Associate Artist 2018-2020

Short Course Facilitated by Victoria & Albert Museum 2018
Bringing Performance into the museum

The Fi.ELD 2017
East London Dance Producing, Marketing and Arts Management development and training programme

Sept 2013 – July 2016
London Studio Centre
BAHons Degree in Theatre Dance specialising in Contemporary Dance 2:1 (1st achieved in all academic modules)

Sept 2011 - June 2013
The Sixth Form College, North Hill, Colchester, Essex
GCE A Level - History of Art A*, Dance A*, English Literature A, Fine Art A, Extended Project Qualification A*

WORK EXPERIENCE

March 2020 – Current **KALEIDO TUTORS**

Administrator and Finance Assistant

Organising an entire programme of group tuition classes for 5-12yr olds during Covid-19 school closures. Enabling daily Maths, Science and English classes and eventually being able to offer subsidised places to those who cannot afford tuition. I was responsible for the invoicing and accounts during this time.

Nov 2019 – Feb 2020 **CULTURE DECLARES EMERGENCY**

Curator and Production Administration

Together with Culture Declares Emergency I curated the 'Extinction Underground' VAULTS LATE Event in association with Extinction Rebellion. I was responsible for programming over eighty artists throughout the evening across the different spaces within the vaults as well as sorting the logistics for this and liaising between artists and technical support.

Jul 2019 – Jan 2020 **PROJECT .DOT**

Producer

I worked as company producer for Arielle Smith' Project .DOT from July 2019 on their creation period for a full length work and Tour planning. I was responsible for social media, rebranding, organising employees, studio spaces, talking to venues and proposing the show to potential funding committees.

Jan 2019 – May 2019 **KAIA GOODENOUGH DANCE**

Project Lead

Successfully received Arts Council funding for a new creation period. Organising and scheduling collaborators, rehearsals and budgeting. Marketing and organising a three-night run of performances at ArtNumber23 in April with TOBY.

Nov 2018 – Feb 2019 **DANCE EAST**

Event Producer

I produced an event for graduate dancers in December to reconnect and share their skills at DanceEast. This entailed handling budgets, organising artists and advertising the event over social media platforms.

Jan 2018 – Jun 2018 **ARIELLE SMITH COMPANY**

Company Manager

As Company Manager for Arielle Smith we worked closely together to produce a 4-night show at the Rosemary Branch Theatre at the end of June 2018. My organisational roles included; timetables, dancers, auditions, studio space and theatre hire. As well as this I updated the website, created a marketing campaign, handled social media and organised a gala evening to raise funds.

Oct 2017 **FRAMELESS X OXJAM**

Creative Producer

Myself and my colleague organised and programmed an evening of poetry, music, art and dance films in Homerton in aid of Oxfam. Together we organised the entire event including; programming, curating, marketing, fundraising and artist/venue liaison.

Jul 2017 **EAST LONDON DANCE**

Marketing and Fundraising

Working Freelance to create leaflets and media to advertise the Live and Direct Festival. Programmed by Young people for Young People. I was required to work closely with programmers and graphic designers as well as applying for funding and pitching to organisations.

Jun 2017 – Current (Intermittently) **BOOM CYCLE**

Front of House Receptionist

Being the first face the customers see I am required to ensure that the best experience is always had when they visit Boom Cycle. Signing people into classes and ensuring they have all the relevant information to have the best class.

Jun 2017 – Aug 2017 **RICHMIX**

Young Influencer

As part of RichMix marketing team, young influencers are required to create promotional material, take over the social media channels and report live from the events of the Takeover Festival 2017.

Apr 2017 – Jul 2017 **DANCE EAST**

DanceEast CAT Administration Assistant

To assist in the running of the audition season as part of Dance East Centre for Advanced Training. Processing all the applications, organising audition sessions, writing follow up results, ensuring the smooth running of the audition days and processing the outcomes from all parties. I was required to assist the CAT Manager and provide support administratively.

OTHER RELEVANT EXPERIENCE AND SKILLS

Since graduating I have been creating my own work that has been presented in platforms and festivals around London. This has required me to project manage a team of dancers and collaborators as well as create the work. I have been successfully supported by Arts Council England and as an Associate Artist at Dance East. This has armed me with many skills in budget management, scheduling and general administration. I ran social media accounts for Project DOT and created assets for the company as well as commissioning other artists. Having to market myself through social media and write funding applications has meant I have learnt the different ways of writing for a variety of purposes to gain the support you require. I have worked within preconceived festival settings as well as organising my own evenings and events.

I have worked extensively with Extinction Rebellion and coordinated the programming across Rebellions and Events; inclusive of musicians, speakers and immersive performance. I worked with other programmers and producers of varying experience where I learned a plethora of valuable skills. This has been some of the most challenging experiences of my career, having to plan for events that will ultimately change drastically on the ground, manage a large team of volunteers, as well as ensuring optics are always considered for press and media. These experiences gave me the bug for fast paced positions that require you to work in the moment after months of meticulous planning.

I am looking to utilise and expand my experience working within the arts.. I truly believe that the arts create platforms for change and enable us to open conversations as well as provide platforms and empathy for marginalised voices. I am currently studying Masters in Curating Contemporary Art at the Royal College of Art as I see a curatorial study of space a natural next step from my choreographic work and an investigation into research practices and the sustainability of the sector an important way to apply my activism and work towards systematic change.

REFERENCES

Lucy Bayliss
Head of Creative Learning
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Jacqueline Bond
Kaleido Tutors Director
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